

NEWS RELEASE

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Chemi Nutra Hires New Business Development Manager

Austin, TX – Scott Hagerman, president of Chemi Nutra, is proud to announce that Jennifer Buchanan has joined Chemi Nutra as New Business Development Manager. In this new position, Jennifer will be responsible for discovering and evaluating new business opportunities for Chemi Nutra as well as partnering with other companies on unique, health benefiting specialty ingredient products, especially in functional foods and medical foods applications. Chemi Nutra's proprietary ingredients are currently widely used in dietary supplements, sports nutrition, and functional beverages.

Jennifer holds a BS degree in Psychology and an MSW degree from the University of Pittsburgh, Pittsburgh, PA, and also holds a Fitness Nutrition Certification with the International Sports Sciences Association (ISSA). Jennifer has broad experience in marketing, business development, and technical writing, gained from working in the software and senior's memory game industries. She most recently utilized her fitness and nutrition expertise in a chiropractic office setting, helping individuals in nutritional assessment, weight management, food and diet counseling, and delivering wellness seminars, at Elite Chiropractic, Austin, TX.

"Jennifer is a great addition to our Chemi Nutra team, and because of the global interest and suitability of Chemi Nutra's proprietary ingredient compounds in functional foods, beverages, and medical foods, Jennifer will also work closely with our colleagues at Chemi S.p.A., Milan, Italy, to lead our team globally in development and implementation of strategic marketing plans down these paths, to help us further grow our businesses," said Scott Hagerman, President of Chemi Nutra.

Chemi Nutra is the U.S. business unit of parent company Chemi S.p.A., a privately held pharmaceutical and nutraceutical company based in Milan, Italy. Chemi, with cGMP certified manufacturing facilities in Italy and Brazil, is best known in the US nutritional arena for its introduction of phosphatidylserine (PS), the popular dietary supplement which has been granted two qualified health claims by the FDA, and is used to enhance learning, memory, and concentration, exercise performance, and youthful wellbeing, and to reduce stress.

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Chemi Nutra

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