

NEWS RELEASE

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Chemi Nutra Hires New Sales Manager

Austin, TX – Scott Hagerman, president of Chemi Nutra, is proud to announce that Prudencio “Tito” Sanchez has joined Chemi Nutra as Sales Manager. In this new position, Tito will be responsible for all sales duties for Chemi Nutra, in dietary supplements, sports nutrition, functional foods, and medical foods.

Tito holds a Bachelor of Science degree in Sports Exercise Science from West Texas A&M University, Canyon, TX. While a student, he was involved in a university study in 2010, led by Dr. Adam Parker and funded by Chemi Nutra, which examined its branded SerinAid® PhosphatidylSerine (PS) and its ability to improve cognitive function prior to and after a stress inducing resistance exercise bout. The findings were presented at the 7th Annual International Society of Sports Nutrition (ISSN) Conference and Expo. After graduation, Tito managed a GNC retail store in San Diego, CA, and most recently in Cedar Park, TX, and with his personal knowledge of exercise science and performance nutrition, he was very successful in retail sales, and developed vast knowledge of myriad brands.

“I am confident that Tito will excel very quickly with Chemi Nutra in the natural products arena with our existing and prospective customer base. We are excited to have Tito onboard as a key member of our team, and he practices what he preaches – so he will fit in immediately in the nutrition and sports nutrition fields, and will help us to further grow our business,” said Scott Hagerman, President of Chemi Nutra.

Chemi Nutra is the U.S. business unit of parent company Chemi S.p.A., a privately held pharmaceutical and nutraceutical company based in Milan, Italy. Chemi, with cGMP certified manufacturing facilities in Italy and Brazil, is best known in the US nutritional arena for its introduction of phosphatidylserine (PS), the popular dietary supplement which has been granted two qualified health claims by the FDA, and is used to enhance learning, memory, and concentration, exercise performance, and youthful wellbeing, and to reduce stress.

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