



NEWS RELEASE

For Immediate Release:

June 24, 2010

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Chemi Nutra's SerinAid[®] PhosphatidylSerine (PS) Approved Halal

White Bear Lake, MN – Chemi Nutra proudly announces that the Islamic Food and Nutrition Council of America (IFANCA) has granted Halal certification for their SerinAid[®] brand of phosphatidylserine (PS) ingredient products used in dietary supplements, foods, functional foods, and medical foods, following rigorous completion of IFANCA's review and audit. This prestigious certification indicates that this family of highly respected specialty PS ingredients complies with IFANCA's dietary laws, restrictions, and regulations, and that the accompanying "Crescent M Halal" logo can be displayed at all times.

PS is considered the safest, most scientifically studied natural nutraceutical in existence for maintaining and improving cognitive abilities - concentration, learning, memory, recall, and focus - as well as benefiting exercise performance and reducing muscle soreness (e.g. improving running, golf, and weight lifting), and benefiting men's hormone health. And, PS has been granted two qualified health claims by the FDA, related to cognitive dysfunction and dementia in the elderly.

"We have been impressed by the professionalism exhibited by the people at IFANCA throughout this certification process, and we are very excited to be able to offer our entire family of Halal certified SerinAid[®] PS ingredient products to our customers in the food and nutrition marketplace", said Scott Hagerman, president of Chemi Nutra.

Chemi Nutra is the US business unit of parent company Chemi S.p.A., a privately held pharmaceutical and nutraceutical company based in Milan, Italy. Chemi, with cGMP certified manufacturing facilities in Italy and Brazil, is best known in the US nutritional arena for its introduction of phosphatidylserine (PS) and alpha-glyceryl phosphoryl choline (A-GPC).

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