



## NEWS RELEASE

**For Immediate Release:**

July 16, 2007

**Contact:** Julie Montzka  
866.907.0400 651.407.0400  
[jmontzka@cheminutra.com](mailto:jmontzka@cheminutra.com)

### **Chemi Nutra Introduces Novel Omega-3 PS Ingredient Products**

**White Bear Lake, MN** – Chemi Nutra proudly announces the introduction of OmegaAid™ Omega-3 PhosphatidylSerine (PS), available in both powdered and liquid forms. OmegaAid™ PS represents a “new generation” of highly bioavailable, conjugated marine phospholipids, enriched in both omega-3 fatty acids and PS. The highly synergistic addition of both DHA and EPA omega-3 fatty acids, along with PS, makes OmegaAid™ PS the ultimate nutritional ingredient for brain and nerve function support, for people of all ages.

PS is considered the safest, most scientifically studied natural nutraceutical in existence, for maintaining and improving cognitive abilities – concentration, learning, memory, recall, and focus – as well as benefiting dementia, mood, stress, and behavioral attention deficits. And, PS has been granted two qualified health claims by the FDA, related to cognitive dysfunction and dementia in the elderly. Omega-3 fatty acids have also been extensively studied, and have been shown to benefit cardiovascular health, as well as improve memory, behavior, and vision.

“OmegaAid™ PS is the natural evolution of combining marine sourced omega-3 fatty acids with PS, utilizing Chemi’s proprietary manufacturing expertise, and supported by Chemi’s numerous patents. As a rich source of both biologically active DHA and EPA omega-3 fatty acids along with PS, OmegaAid™ PS is the world’s most innovative nutraceutical for optimal mental and mood health”, said Scott Hagerman, president of Chemi Nutra.

Chemi Nutra is the US business unit of parent company Chemi S.p.A., a privately held pharmaceutical and nutraceutical company based in Milan, Italy. Chemi, with cGMP certified manufacturing facilities in Italy and Brazil, is best known in the US nutritional arena for its introduction of phosphatidylserine (PS) and alpha-glycerol phosphoryl choline (A-GPC).

-- End --

Chemi Nutra

4463 White Bear Parkway • Suite 105 • White Bear Lake, MN 55110  
Phone: 651.407.0400 • Fax: 651.407.0509