



NEWS RELEASE

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Chemi Nutra Hires New Business Development & Marketing Manager

White Bear Lake, MN – Scott Hagerman, president of Chemi Nutra, is proud to announce that Chase Hagerman has joined Chemi Nutra as Business Development & Marketing Manager. In this new position, Chase will be responsible for discovering and developing new business opportunities in the fields of dietary supplements, conventional and functional foods, and medical foods, and he will manage all marketing, advertising, tradeshow, and promotional activities at Chemi Nutra.

Chase holds a Bachelor of Arts degree in Business Management with a minor in Graphic Design from Concordia University-Irvine, Irvine, CA, and has knowledge and experience in marketing and graphic design. His university intern experience included working at Chemi Nutra for two summers, where he was involved in various sales and marketing activities, and also participated in a number of industry tradeshows. In addition, while a student, he was involved in a marketing project for an automobile retailer located in Orange County, CA. His expertise with developing up-to-date advertising, direct mail, and promotional media, as well as web design, will be an asset for Chemi Nutra, especially considering the technological advancements fast entering the business arena.

“Chase has demonstrated his broad knowledge and application of graphic design and marketing during his years as an intern, and we eagerly look forward to his contributions in the important areas of business development and marketing, as we further grow our business,” said Blake Kraemer, Sales Manager at Chemi Nutra.

Chemi Nutra is the US business unit of parent company Chemi S.p.A., a privately held pharmaceutical and nutraceutical company based in Milan, Italy. Chemi, with cGMP certified manufacturing facilities in Italy and Brazil, is best known in the US nutritional arena for its introduction of phosphatidylserine (PS), the popular dietary supplement which has been granted two qualified health claims by the FDA, and is used to enhance learning, memory, and concentration, exercise performance, and youthful wellbeing, and to reduce stress.

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