

NEWS RELEASE

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Chemi Nutra Sponsors Bench Press Competitor, Brandon Braner, at the 2013 USPA Olympia

White Bear Lake, MN – Chemi Nutra was proud to sponsor bench press competitor, Brandon Braner, at the United States Powerlifting Association's (USPA) Olympia Powerlifting Invitational which took place at the 2013 Mr. Olympia Weekend in Las Vegas, NV.

Braner broke International Powerlifting League (IPL) records in 2012 with an 804.5 lb. lift, competing in the top bodyweight class (Men's 308.5 plus).

This year's goal was to lift between 850 and 900 lbs. After successfully lifting his opening weight of the now familiar 804.5 lbs., Braner increased the weight over 7% higher to 865 lbs.

Under the strain of the weights, however, Braner's blood pressure rose to a level so high that his nose began to bleed profusely. This was unnerving to the point where he was unable to complete the second lift. Fortunately, medical professionals were on site to offer assistance and stop the bleeding just in time for Braner's third attempt, where weight increased yet again—this time, to 905 lbs., also unsuccessful.

Braner was awarded the 1st place medal and is already looking ahead to 2014, with more experience under his





belt and itching to lift those heavy weights.

‘When Brandon is not pushing his own fitness level, he is helping other health seekers in the gym he and his brother, Nathan, own,’ [The Press Gym, Shoreview, MN], states Scott Hagerman, President of Chemi Nutra. Scott continues, “The Press Gym caters to strength trainers with their myriad of unique equipment such as tires, chains, and sleds; equipment that is rarely seen outside of crossfit gyms [boxes] and independently owned strength training gyms.”

Chemi Nutra is the US business unit of parent company Chemi S.p.A., a privately held pharmaceutical and nutraceutical company based in Milan, Italy. Chemi, with cGMP certified manufacturing facilities in Italy and Brazil, is best known in the US nutritional arena for its introduction of phosphatidylserine (PS), the popular dietary supplement which has been granted two qualified health claims by the FDA, and is used to enhance learning, memory, concentration, exercise performance, and youthful wellbeing.

Videos of each lift can be viewed at <http://www.youtube.com/cheminutra>.

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