

## NEWS RELEASE

**For Immediate Release:**

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### **Blake Kraemer Promoted To Sales Director At Chemi Nutra**

**White Bear Lake, MN** – Chemi Nutra is proud to announce that Blake Kraemer has been promoted to Sales Director, and will be directly in charge of all international sales and marketing activities for Chemi Nutra's branded specialty nutraceutical ingredients, targeted to the nutritional supplement, functional food, and medical food arenas.

“Over the past six plus years at Chemi Nutra, Blake has impressively developed his broad industry knowledge. And, with his professional sales management skills, we eagerly look forward to his ongoing contributions in our international sales and marketing efforts in the years ahead”, said Scott Hagerman, President & CEO at Chemi Nutra.

Chemi Nutra is the US business unit of parent company Chemi S.p.A., a privately held pharmaceutical and nutraceutical company based in Milan, Italy. Chemi, with cGMP certified manufacturing facilities in Italy and Brazil, is best known in the US nutritional arena for its introduction of phosphatidylserine (PS), the popular dietary supplement which has been granted two qualified health claims by the FDA, and is used to enhance learning, memory, concentration, exercise performance, and youthful wellbeing.

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